# Simple Case Study

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## Data Analytics Process

- Discovery phase: what data do we need
- Data preparation phase: Cleaning
- Modeling planning phase: how to go about dealing with the data
- Model building phase: build the models
- Communication phase
- Operationalization: build process into production

## Data Gathering

- Use Kaggle as a source of data
  - https://www.kaggle.com/paultimothymooney/denvercrime-data/
  - This is a huge file.

#### Understanding the Data

- Read supporting information
- Look at the first lines of the file
  - There is a heading and examples

```
def head():
    with open('crime.csv') as infile:
        for _ in range(10):
        print(infile.readline())
```

#### Understanding the Data

#### >>> head()

"INCIDENT\_ID", "OFFENSE\_ID", "OFFENSE\_CODE", "OFFENSE\_CODE\_EXTENSION", "OFFENSE\_TYPE\_ID", "OFFENSE\_CATEGORY\_ID", "FI RST\_OCCURRENCE\_DATE", "LAST\_OCCURRENCE\_DATE", "REPORTED\_DATE", "INCIDENT\_ADDRESS", "GEO\_X", "GEO\_Y", "GEO\_LON", "GEO\_ LAT", "DISTRICT\_ID", "PRECINCT\_ID", "NEIGHBORHOOD\_ID", "IS\_CRIME", "IS\_TRAFFIC"

"2018869789","2018869789239900","2399","0","theft-other","larceny","12/27/2018 3:58:00 PM","","12/27/2018 4:51 :00 PM","2681 N HANOVER CT","3178210","1700715","-104.86615590","39.75556140","5","512","stapleton","1","0"

"2015664356","2015664356544100","5441","0","traffic-accident","traffic-accident","11/13/2015 7:45:00 AM","","1 1/13/2015 8:38:00 AM","4100 BLOCK W COLFAX AVE","3129148","1694748","-105.04075970","39.73999120","1","122","w est-colfax","0","1"

"20176005213","20176005213239901","2399","1","theft-bicycle","larceny","6/8/2017 1:15:00 PM","6/8/2017 5:15:00 PM","6/12/2017 8:44:00 AM","1705 17TH ST","3140790","1699792","-104.99926360","39.75366910","6","612","union-s tation","1","0"

"20196012240","20196012240230800","2308","0","theft-from-bldg","larceny","12/7/2019 1:07:00 PM","12/7/2019 6:3 0:00 PM","12/9/2019 1:35:00 PM","1350 N IRVING ST","3132400","1694088","-105.02920820","39.73813370","1","122","west-colfax","1","0"

- We can look at the headers
  - "INCIDENT\_ID", "OFFENSE\_ID", "OFFENSE\_CODE"
    , "OFFENSE\_CODE\_EXTENSION", "OFFENSE\_TYPE\_I
    D", "OFFENSE\_CATEGORY\_ID", "FIRST\_OCCURRENC
    E\_DATE", "LAST\_OCCURRENCE\_DATE", "REPORTED\_
    DATE", "INCIDENT\_ADDRESS", "GEO\_X", "GEO\_Y",
    "GEO\_LON", "GEO\_LAT", "DISTRICT\_ID", "PRECIN
    CT\_ID", "NEIGHBORHOOD\_ID", "IS\_CRIME", "IS\_T
    RAFFIC"

- Notice what we could do:
  - The incidents are geo-coded
    - We can use this to overlay data points on a map of Denver
    - We can determine influence of neighborhood on crimes
    - We will wait with this until we understand matplotlib better
  - The incidents are time-stamped
    - We can look at the relationship between time and incidents

- Dealing with time stamps
  - Core Python has a datetime module that allows us to create and calculate with dates and times
  - Comes with a strptime() methods that needs a description of the format
    - This is because there are lot of different time formats
      - The am/pm format is one of the worst

- In our case:
  - The relevant time is the first time stamp in column 6
    - This took quite a while to get right

```
dati = datetime.strptime(contents[6], "\"%m/%d/%Y %I:%M:%S %p\"")
```

We can also do so 'manually':

```
def translate(hour, ampm):
   hour = int(hour)
   if hour == 12 and ampm == 'AM':
        return 0
   if hour == 12 and ampm == 'PM':
        return 12
   if ampm == 'PM':
        return hour
   else:
        return hour+12
```

- Assume we only want to look at traffic problems in Denver
  - First question: When do traffic accidents happen?
    - Notice: Presumably winter weather (snow & ice) are important, so we should distinguish between winter month and the rest of the year
  - We look up the offense code and find that all traffic related incidents have codes between 15

Write down all time stamps of traffic related incidents

- Determine number of accidents during a given hour at a given week-day
- A datetime object allows us access to the week-day and the hour

```
item.weekday()
item.hour
```

- One is a method, the other a field
- Can use the Counter object in collections
  - Because there is no need to initialize a dictionary

- Create seven counters
  - For each item (a datetime) in the traffic incident list:
    - Update the counter

```
def process_traffic(traffic):
    weekdays = [Counter() for i in range(7)]
    for item in traffic:
        weekdays[item.weekday()][item.hour]+=1
    return weekdays
```

- From within Pyhton, use matplotlib
  - Developed from matlab interface with many add-ons
  - import matplotlib.pyplot as plt
  - If you use IDLE, need to say plt.show() at the end
    - This will show all plot elements that you created

- Pyplot supports many different types of graphs
  - We use mostly scatter and plot
  - There is even support for three-dimensions

- Create a figure with plt.figure()
- Create several line-plot elements using
  - plt.plot(x-data, y-data)
  - Can add a legend as a named parameter
  - But we need to place the legend then
    - plt.legend(loc='upper left')

#### Homework Part 1

- Do something with the Denver crime base
  - Example:
    - Smooth the traffic data
    - Use a different type of crime and show how it depends on week-day and time

#### Homework Part 2

- The curse of dimensionality:
  - Use Monte Carlo in order to determine the volume of an n-sphere of radius 1 and of radius  $1-\delta$
  - As the number n of dimensions becomes higher and higher:
    - More points are near the boundary than the center